

**DECLARATION AND POWER OF ATTORNEY FOR  
PATENT APPLICATION**

As below named inventors, we hereby declare that:

Our residence, post office address and citizenship are as stated below next to our names;

We believe we are the original, first and sole joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled

**METHOD AND SYSTEM FOR DISPLAYING A DIGITAL  
VERSION OF A MASS-PRODUCED PRINTED PAPER**

the specification of which: (check one)

X is attached hereto.

— was filed on \_\_\_\_\_  
under Attorney's Docket Number \_\_\_\_\_  
as Application Serial No. \_\_\_\_\_  
and was amended on \_\_\_\_\_ (if applicable).

We hereby state that we have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to the patentability of this application in accordance with 37 CFR 1.56.

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 USC 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, we hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Theodore Baroody	Reg. No. 45,417	Christopher P. Kosh	Reg. No. 42,760
Jeffrey M. Becker	Reg. No. 35,442	Michael J. Balconi-Lamica	Reg. No. 34,291
James R. Bell	Reg. No. 26,528	Todd Mattingly	Reg. No. 40,298
Daniel E. Burke	Reg. No. 46,588	David L. McCombs	Reg. No. 32,271
Michael S. Bush	Reg. No. 31,745	John W. Montgomery	Reg. No. 31,124
L. Howard Chen	Reg. No. 46,615	Bill R. Naifeh	Reg. No. 44,962
Randall E. Colson	Reg. No. 40,566	David M. O'Dell	Reg. No. 42,044
Michael A. Davis, Jr.	Reg. No. 35,488	Phillip B. Philbin	Reg. No. 35,979
Ruben C. DeLeon	Reg. No. 37,812	Constance M. Pielech	Reg. No. 46,991
Timothy Headley	Reg. No. 31,765	Brandi W. Sarfatis	Reg. No. 37,713
Brian J. Hubbard	Reg. No. 45,873		
Rita M. Irani	Reg. No. 31,028		
Warren B. Kice	Reg. No. 22,732		

Send correspondence to Christopher P. Kosh, Haynes and Boone, LLP, 600 Congress Avenue, Suite 1600, Austin, Texas 78701 and direct all telephone calls to Christopher P. Kosh at 512/867-8400.

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FULL NAME OF INVENTOR: Tracey L. Jones

INVENTOR'S SIGNATURE:

DATED: 10-13-2000

RESIDENCE: 12012 Portofino Drive, Austin, Texas 78732

CITIZENSHIP: United States of America

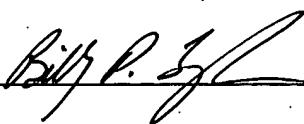
POST OFFICE ADDRESS:

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PATENT / DOCKET NO.: 28150.11

FULL NAME OF INVENTOR: Billy P. Taylor

INVENTOR'S SIGNATURE:



DATED: 10-13-00

RESIDENCE: 1302 Spotted Fawn Cove, Cedar Park, Texas 78613

CITIZENSHIP: United States of America

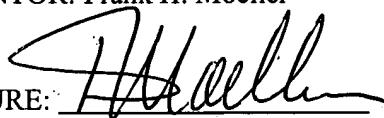
POST OFFICE ADDRESS:

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FULL NAME OF INVENTOR: Frank H. Moeller

INVENTOR'S SIGNATURE:



DATED: 10-13-00

RESIDENCE: 4034 Ravine Ridge Trail, Austin, Texas 78746

CITIZENSHIP: United States of America

POST OFFICE ADDRESS:

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d-104594.1

**PATENT**  
Docket No.: 28150.9

**A S S I G N M E N T**

WHEREAS, I, Billy P. Taylor of Cedar Park, State of Texas, have invented certain improvements  
in a

**METHOD AND SYSTEM FOR TRANSLATING A DIGITAL  
VERSION OF A MASS-PRODUCED PRINTED PAPER**

and executed a United States patent application filed herewith.

WHEREAS, NewsStand.com, Inc., a Delaware corporation having a place of business at 8620 Burnet Road, Suite 100, Austin, Texas 78757 (hereinafter called NewsStand.com) desires to acquire the entire right, title and interest in the application and invention, and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby acknowledge my prior existing obligation and hereby sell, assign, and transfer to NewsStand.com, its successors and assigns, the entire right, title, and interest in the application and invention therein disclosed for the United States and foreign countries, to and under the said improvements, and the said application and all divisionals, renewals, continuing applications thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to NewsStand.com its successors and assigns; and we hereby agree that NewsStand.com may apply for foreign Letters Patent on the invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by NewsStand.com.

10-13-07  
Date

  
Billy P. Taylor

a-104576.1